



SURPRISE
ARIZONA

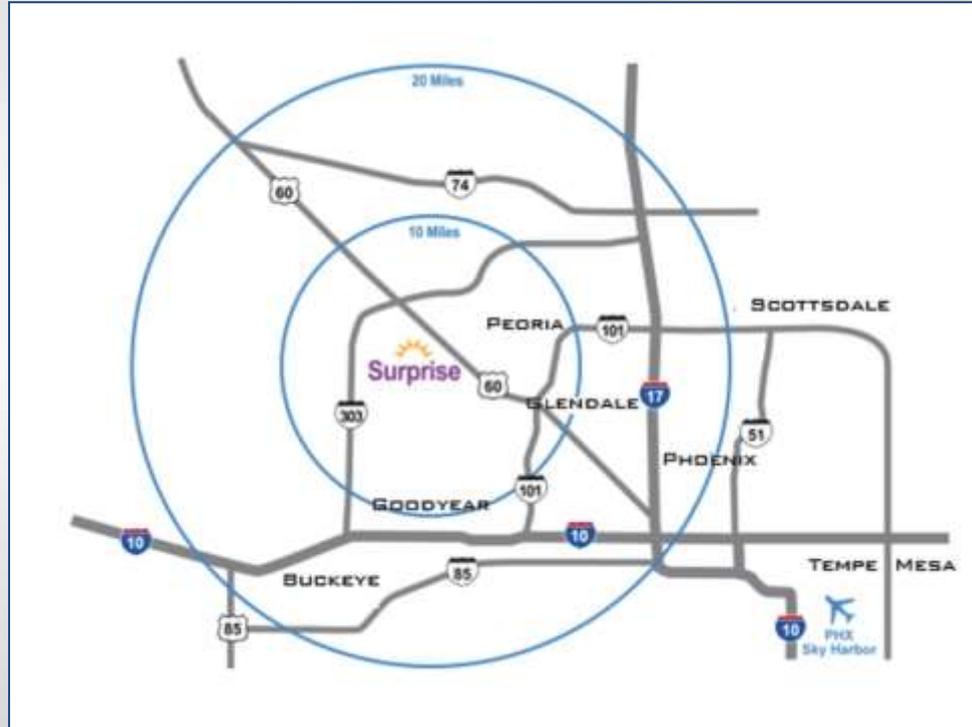
Economic Development Update



Community Profile

Surprise Facts

- Founded in 1938
- Land Area: 108 square miles
- Planning Area: 309 square miles
- Elevation: 1,178 ft.
- Population: 127,000+
- Median Household Income: \$60,000
- Median Age: 38.7
- Fast-growing, safe



Development Areas

Economic Engines

- ✓ Prasada Automall
- ✓ Spring Training Facility
- ✓ AZ TechCelerator
- ✓ Multiple International Headquarters and Businesses



ED Program Highlights

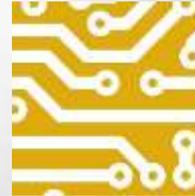
- Strategic Plan Developed
- Advanced Industry Attraction
- Higher Education Initiative
- Bell/Grand Bridge-to-Business Program
- Surprise International Strategy
- Entrepreneurship / AZ TechCelerator
- Retail Attraction Strategy
- Small Business Consultation
- Workforce Development



Target Industry Sectors

Business Attraction:

- ✓ Energy
- ✓ Biomedical/Medical
- ✓ Advanced Business Services
- ✓ Advanced Manufacturing
- ✓ Higher Education
- ✓ Microelectronics
- ✓ Aerospace/Defense
- ✓ Entrepreneurship



Surprise's Most Wanted Retailers:

- Costco
- In-N-Out Burger



IN CONCLUSION

Previous 5 Years:

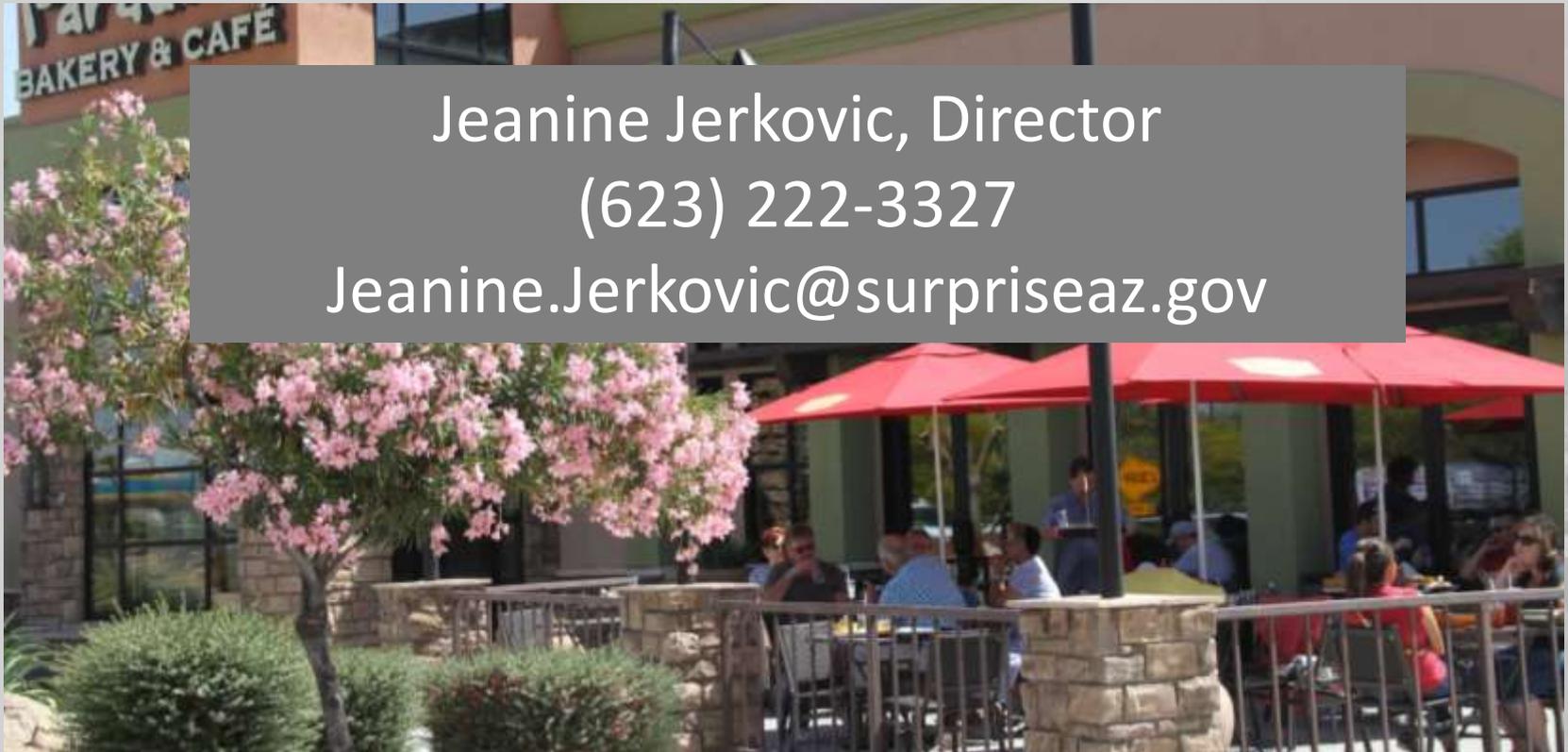
- **300** new businesses / **1,000+** new jobs
- **350,000 SF** of new retail
- **110,000 SF** of new medical & office tenants
- **1 million SF** of new industrial businesses
- **Launch/Phase 1 renovation of AZ TechCelerator**
- **Future Focus / Next 5 years:**
 - Continued creation of employment centers
 - Development / Innovation and Start-Up businesses
 - Retail and Office Developments
 - New Residential Growth

ED FY 2016 Snapshot:

- ❖ \$123M Cap Ex
- ❖ 815 New HH Jobs
- ❖ 610,000 SF
- ❖ *IRIS USA / 100 jobs*
- ❖ *Cobalt / 125 jobs*
- ❖ *Mainstreet / 100 jobs*
- ❖ *Dignity Health / 30 jobs*



Thank you!



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